

2024-2025



Event Central
Premium advertising opportunities



Advertising opportunities

Event Central users are actively looking for events to attend...
...this includes yours!

There's no cost to list and share your event at Event Central and all listings will have an equal opportunity to appear in a user's search and their email alerts.

To ensure your event is seen by as many users as possible, we offer sponsored listing opportunities. We continue to offer these at **discounted rates** - so take advantage of these great prices today.

OUR STATS

26,000
registered users

1.4 m
page views

3,500
events

950,000
social media reach

Why advertise on EventCentral.me?

“Alerting people to events across the world through an easy to use and respected platform.”



GLOBAL AUDIENCE

Our events span the globe. This is reflected in our users' international locations.



TRUSTED SERVICE

Our premium listings provide opportunities for your event to be seen by people looking for your event.



SUPPORT

As a premium account holder you will be given access to a dedicated account manager.



FREE DESIGN

Premium listings benefit from a free advert and listing design service.



EMAIL ALERTS

Premium listings are included in email alerts - bringing your listing direct to the inboxes of our users.



FREE LISTING OPPORTUNITIES

■ STANDARD LISTING

All users of EventCentral can list as many events as they wish. Just sign up and follow the step by step process to add your listings.



Reach:



- Appears in a user's search results
- ***Great reach at no cost to you.***

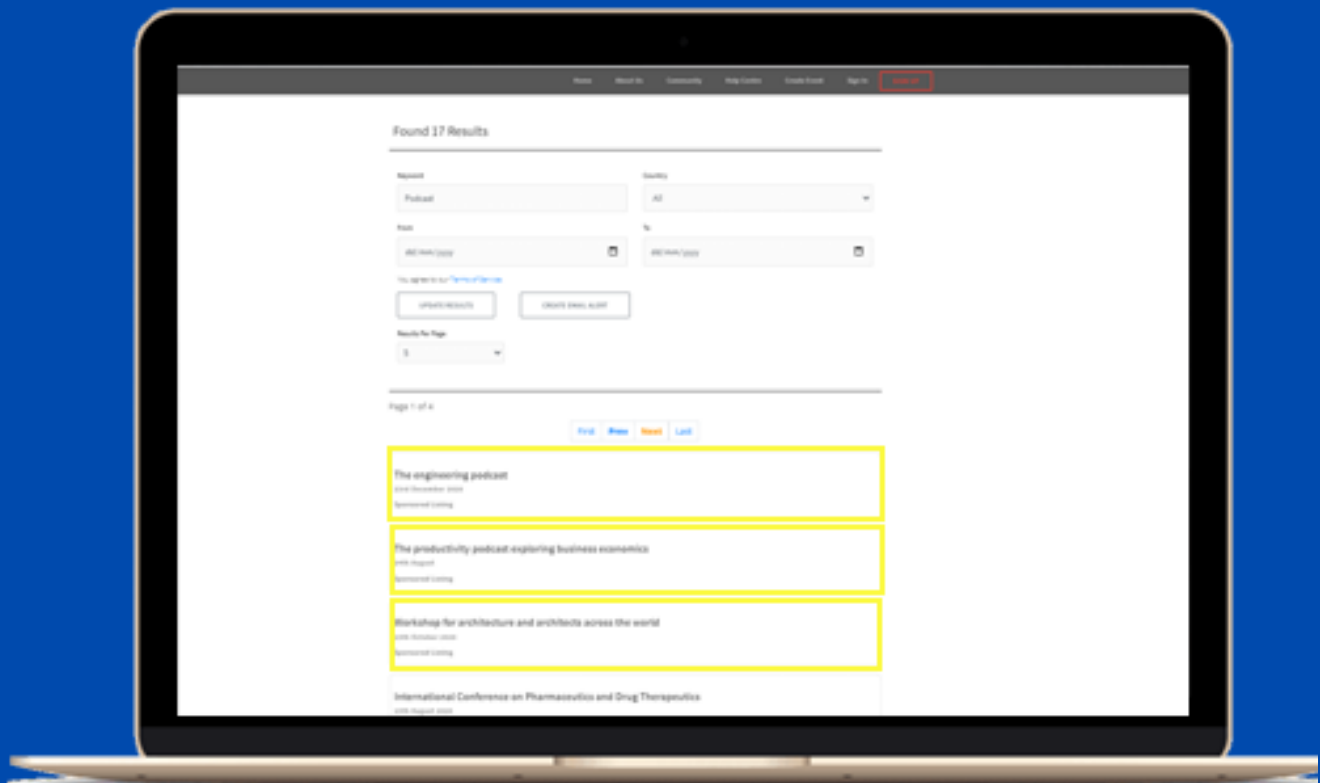
PREMIUM LISTING OPPORTUNITIES

■ SPONSORED LISTING

Highlighted listing

Appear in a user's top 3 search results

Maximum of 9 adverts (random rotation)



Reach:

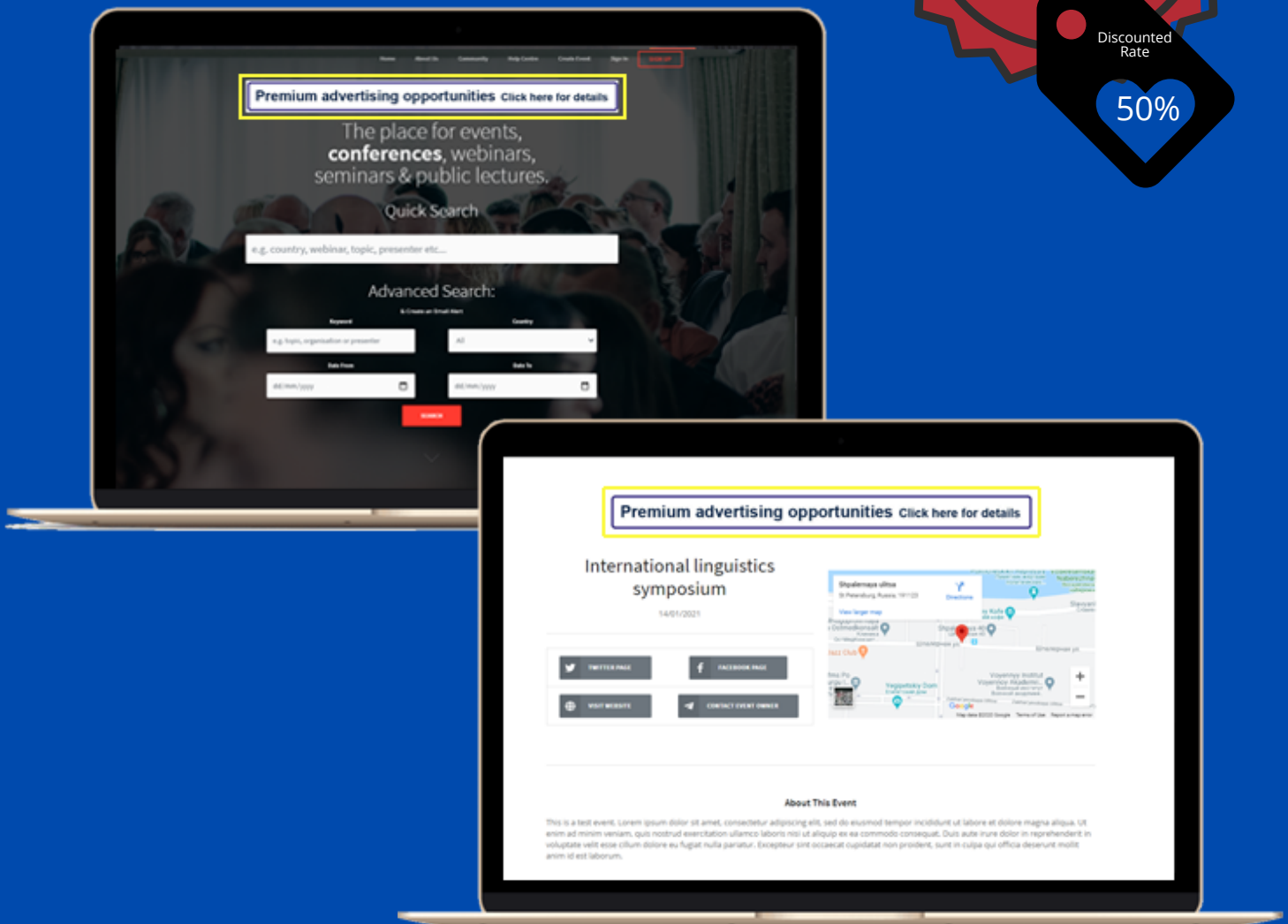
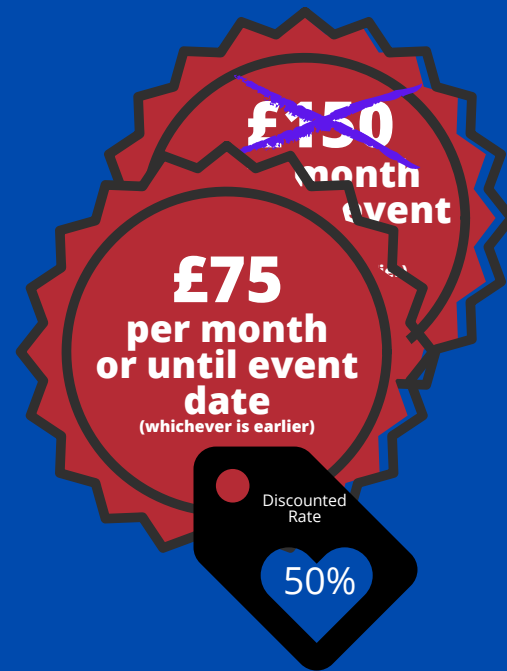


- Appears in a user's search results
 - Random rotation of 3 listings.
 - Feature in our social media posts
 - ***Great reach for less than the average cost of a delegate.***
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PREMIUM LISTING OPPORTUNITIES

■ MAIN PAGE BANNER

Prominent banner appearing across the site
Maximum of 6 adverts (random rotation)



Reach:



- Visible on the landing page and at the top of every listing.
- 100k page views per month
- Included as a button in all email alerts - 10k per month.
- **Great reach for the average cost of one delegate.**

Need more information?

We are happy to discuss additional discounts for multiple listings and other bespoke advertising packages.

Please contact us to discuss your needs.

marketing@eventcentral.me

